



FrieslandCampina
Ingredients

THE INSIDE MATTERS

Making a difference: from grass to glass



Sustainability is arguably the nutrition industry's biggest challenge. From heightened consumer demand for more environmentally friendly products to resource restraints amid a growing global population – sustainability impacts every aspect of our industry. That's why we put sustainability at the heart of everything we do. Talk to us to find out how we can create a healthier world for everyone, together.

Conscious consumerism

Health of the planet surpassed health of the population as consumers' number one concern in 2021.¹ And this is reflected in purchasing behaviours – nearly half of global consumers made changes to their diet in the last two years to be more sustainable.²

Farmer Foqus

At FrieslandCampina, we know dairy. We have been a dairy cooperative for over 150 years and today our 15,703 member dairy farmers in the Netherlands, Belgium and Germany maintain the spirit of craftsmanship and entrepreneurship that has shaped the company throughout its long history. Looking forward to the next 150 years, we know that reducing our carbon footprint is key. It's why we're focusing our efforts on where we can have the biggest impact – at farm level. 93% of a dairy ingredients' carbon footprint come from on-farm emissions. Our unique Foqus planet program safeguards harmony and regenerative farming practices above and beyond European legislation.

Boundless sustainability

Sustainability means more than protecting the environment. We aim to nourish the growing global population with better and affordable nutrition, produced in balance with nature while realising a better living for farmers.

Our **Nourishing by Nature** strategy tackles all three of these priorities and aligns with the United Nations' Sustainable Development Goals.

World leading partnerships and carbon neutral value propositions

Partner with FrieslandCampina to have a real impact on emissions at farm level. In one 3-year partnership, we used regenerative agriculture across 600 farms to **reduce greenhouse gas emissions by over 17%**.

We did this by:

- Transitioning to pasture feeding and using local, deforestation-free protein sources for feed
- Improving cows' diets to lower enteric methane emissions
- Optimising nutrient and manure management
- Switching to green electricity sources

Or partner on specific ingredient propositions like our new **carbon neutral base powder**. We will be launching more carbon neutral ingredients later this year so get in touch to find out more.



Making a difference: from grass to glass

Our member dairy farmers and employees are committed to Nourishing by Nature with the objective of staying relevant for the next generations. We are on our way toward a climate-neutral future and aim to make the entire value chain sustainable, from grass to glass.

Our achievements so far include:

- 7% reduction in greenhouse gas emissions from production and transport from 2020 to 2021
- 3.8% reduction in greenhouse gas emissions on member dairy farms from 2020 to 2021
- 100% green electricity usage worldwide - of which 50% was produced by FrieslandCampina's member farms
- 83.9% of member farmers use a form of pasture grazing

Better nutrition for the world

We promote food security and quality for millions of people all over the world by providing them with access to affordable dairy.



A good living for our farmers

We pay a leading milk price, helping member dairy farmers maintain healthy farming operations. In addition to our European member farmers, we support local dairy farms in Asia, Africa and Eastern Europe.



Now and for generations to come

We take responsibility for people and nature. We produce with care for climate, nature and society and encourage member dairy farmers to operate their farms in harmony with animals, nature and climate.



Creating standards – together

We don't just follow standards, we create them. We codeveloped an independent consumer label for more sustainable products - Planet Proof. We chair the SAI platform on sustainable dairy. And we developed a biodiversity monitor, together with the World Wide Fund for Nature's Netherlands office and Rabobank.



Get in touch if you want to partner with FrieslandCampina on a bespoke sustainability initiative!

¹ Innova, 'Top Ten Trends', 2022 ² FMCG Gurus, 'Top Ten Trends', 2021



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